

Intelligent Planning for Private Equity Firms



Driving Transparent Returns, Tranche Planning, and Fee Structures with Real-Time Insight

The private equity (PE) industry thrives on precision, agility, and high-stakes decision-making. Yet, many PE firms still rely on fragmented spreadsheets and disconnected planning tools to manage fund creation, tranche-level cash flow, platform exits, and management fee calculations. This results in version control issues, delayed reporting cycles, and limited visibility for investors and CFOs.

To overcome these challenges, a modern connected planning platform is essential. By aligning capital commitments, return scenarios, fee structures, and portfolio performance into one centralized model—firms can manage their funds and tranches with greater accuracy, transparency, and agility. Real-time collaboration across deal teams, CFOs, and investor relations helps PE firms simulate scenarios, streamline audits, and confidently report performance metrics.

This is not just digitization. It's a reinvention of how private equity planning should work in a performance-driven world.

Rethinking Fund Structuring: Why Connected Planning is Critical for Private Equity

Transforming PE Planning with Real-Time Data & Cross-Team Alignment

Private equity planning spans capital raising, tranche structuring, platform investments, exit planning, and investor reporting. Legacy spreadsheet workflows hinder efficiency across this lifecycle, leading to inconsistencies and misalignment across stakeholders. A connected planning platform brings fund managers and CFOs onto a unified interface—streamlining workflows and offering complete visibility into fund and investment performance.

Key Capabilities of a Digitally Powered PE Planning Model

Centralized Fund & Tranche Structuring:

Manage creation of funds, tranches, and associated inputs in a traceable and version-controlled environment. Streamline inputs required for forecasting cash flows and lifecycle planning.

Forecasting Tranche-Level Capital Needs:

Align fundraising forecasts with future platform creation and anticipated cost recovery. Ensure capital strategies are aligned to both deal timelines and investor expectations.

Platform Investment Planning & Exit Strategies:

Model forecasted investment timelines, deal planning logic, and exit assumptions. Simulate return timelines, exit windows, and capital reinvestment strategies.

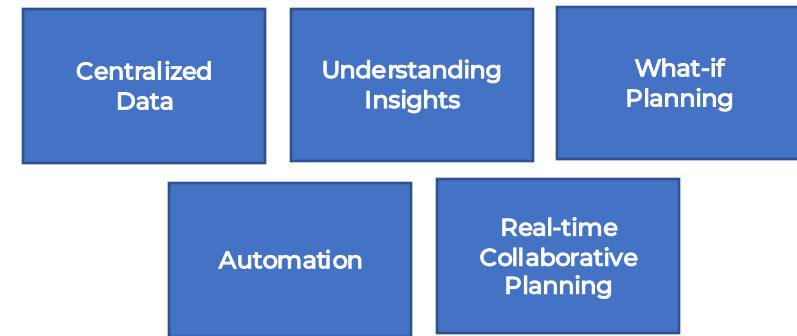
Fee Revenue Modelling & Governance:

Configure customizable fee calculation methods across tranches and platforms. Automate fee accruals and total management fee calculations with transparency and traceability.

Comprehensive Tranche Summary View:

Access consolidated earnings across platforms, exit proceeds, and total management fees. Provide real-time insights into acquisitions, divestitures, and return performance.

Intelligent Valuation Model needs:



Smart Equity Planning, Powered by Precision, Collaboration, and Real-Time Insight

Intelligent Planning

1. Predictions

Use Pigment's ML-based forecasting engine to predict future IRRs, capital deployment timelines, or platform exit windows based on historical data—enabling smarter planning with data-backed foresight..

FEATURE SET 1

Insights & Reusability

1. Insights

Leverage Pigment's context-aware insight engine to uncover cost spikes, return gaps, or structural inefficiencies in real time—turning model data into executive intelligence.

2. Libraries

Maintain reusable templates and logic blocks—such as IRR calculations, fee models, and capital call schedules. Ensures consistent modelling across funds and planning cycles.

FEATURE SET 2

Modelling, Auditing & Accuracy

1. Drill Down & Drill Through (Dependency Diagrams)

Visualize how one input—say, an exit valuation—affects investor returns, tranche summaries, and management fees. Essential for LP reviews and audit defence.

2. Sequence

Orchestrate end-to-end planning workflows—from fundraising inputs to investor distributions—ensuring no manual triggers are needed between model stages.

3. Snapshots

Capture and store full model states before major assumption changes—like fee structure revisions or exit reforecasting. Enables quarterly comparison and year-end reconciliations.

FEATURE SET 3

Smart Equity Planning, Powered by Precision, Collaboration, and Real-Time Insight

FEATURE SET 4

Collaboration, Governance & Review

1. Commenting & Collaboration

Enable Fund Managers, CFOs, and analysts to comment directly on fund inputs like tranche allocations, platform valuations, and fee selections—streamlining feedback loops within the model.

2. Workflows

Set up structured flows such as: Fund Setup → Tranche Forecasting → Fee Review → Exit Planning → LP Reporting. Ensure all steps are completed with accountability and audit trails.

3. Notifications & Alerts

Configure smart alerts to flag anomalies—like missing fee inputs, sudden IRR drops, or delayed exit projections—so corrective actions can be taken in real time.

FEATURE SET 5

Data Interaction & Flexibility

1. Scenarios

Model base, upside, and downside cases across funds, tranches, and platforms. Simulate timing, return rates, or fee policy changes—and instantly visualize the impact on capital flow and profitability.

2. Sheet View

Provide users with spreadsheet-style views to bulk-edit tranche details, fundraising forecasts, or platform allocations—while the underlying logic remains intact.

3. Excel Add-In

Enable power users to pull and push Pigment data directly from Excel—bridging the gap between modern planning and traditional workflows.

Pvt. Equity Planning: Traditional vs. Pigment-Driven Approach

Challenge Area	Traditional Methods (Excel, Manual)	Pigment Solution (Modern, Intelligent)
Fund & Tranche Structuring	Manual setup of fund and tranche models, scattered inputs across spreadsheets	Sequence + Libraries automate setup of fund → tranche → platform flows, ensuring consistency and reuse
Forecasting Returns & Exit Timelines	Guess-based timelines, hard-coded assumptions, limited ability to reforecast	ML-powered Predictions for IRR, MOIC, and platform exit timelines based on historical investment data
Audit & Traceability	No clear audit trail, difficult to track changes in assumptions	Drill Down / Through + Snapshots for tracing capital movements, return drivers, and fund evolution
Scenario Modeling	Separate Excel files for each assumption set, manual aggregation	Scenarios simulate base, upside, downside IRR or fee outcomes with just one click
Cross-Team Collaboration	Long email threads between fund managers, CFOs, and analysts	Commenting & Collaboration + Workflows bring deal, finance, and investor teams into one planning model
Governance & Alerts	No notification for incorrect fee input or return anomalies	Workflows + Notifications/Alerts enforce approval gates and flag IRR or fee calculation mismatches
Usability for Finance Teams	Excel-heavy, macro-based models hard to scale and prone to breakage	Sheet View + Excel Add-in supports intuitive editing and smooth Excel-to-platform transition
Investor Reporting & Insights	Static LP reports, time-consuming IRR rollups, late visibility	Insights provide real-time dashboards of IRR drivers, platform exits, and return forecasts
Reusability & Scalability	Models rebuilt for each new fund or exit assumption	Libraries store reusable fee models, IRR logic, and capital schedules for consistent planning



Thank You!